

Abuelo's Grand Opening in Chesapeake Raised \$5,000 for CHIP/Healthy Families of Chesapeake

CHESAPEAKE, Va. – Abuelo's recent grand opening in Chesapeake raised \$5,000 to benefit CHIP/Healthy Families of Chesapeake, which works to improve the overall health and well being of children ages 0 to 6 and their families.

The new restaurant, located at Greenbrier Mall, at 1712 Ring Rd. raised funds through proceeds from sales during the restaurant's pre-opening training services, as well as through donations from employees and guests. CHIP/Healthy Families representatives also sold a total of 378 rubber ducks at \$5 each for the 2008 Rubber Duck Race during Abuelo's pre-opening events.

"We raised a significant amount of money for a very deserving charity and had a lot of fun in the process," said Matt Schultz, general manager of Abuelo's. "The local community showed wonderful support for CHIP/Healthy Families of Chesapeake, which was great. We are thrilled to be able to benefit an outstanding organization that does such great work for local children and their families."

Trish O'Brien, Executive Director of CHIP/Healthy Families of Chesapeake added, "We are overwhelmed by the generosity of our new community partner, Abuelo's. The citizens of Chesapeake should be extremely excited to have such a family focused business open in our community. Abuelo's clearly puts their heart and soul into their food, their service and their community."

The Chesapeake Rubber Duck Race is scheduled for Saturday, Sept. 13, at Intracoastal Waterway at Great Bridge, with all proceeds benefitting CHIP/Healthy Families.

About Abuelo's

Since its first opening in 1989, Abuelo's has continually been on the leading edge of menu creativity, combining consistency in food quality, colorful plate presentations, superior service and an impressive Mexican courtyard-themed atmosphere. Abuelo's restaurants, which were recently listed in Restaurants & Institutions' "Top 400 Sales Growth Leaders" annual ranking, are owned and operated by Food Concepts International of Lubbock, Texas. Abuelo's was also ranked as one of the top chain restaurants in America, the top-ranked Mexican food restaurant and highlighted as one of seven restaurant chains offering the best combination of price and quality in a survey by the nation's leading consumer rating magazine.

Abuelo's currently has 40 locations in 15 states throughout the nation. More information and a listing of restaurant locations are available at Abuelos.com.

About CHIP/Healthy Families of Chesapeake

Founded in 1992, the CHIP (Chesapeake Health Investment Program) mission is to build a healthy community by building a healthy child. CHIP/Healthy Families of Chesapeake provides services for children, prenatal through age six, in the focus areas of health improvement, reduction of child abuse and neglect, and school readiness. Services include case management, home visitation, and parent support, education and referral. In 2007, over 6,515 face-to-face

contacts were made with children and families, with 100% receiving individual and/or group parenting education. CHIP provides services through a home visiting model using a case management approach. Services are provided by a CHIP team of a community health nurse and outreach worker who work in partnership with families and service providers to help each family reach full potential.

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