

Abuelo's Announces Executive Promotions, Changes

LUBBOCK, Texas (February 12, 2008, 2008) – Food Concepts International (FCI), parent company of Abuelo's, has announced a number of key promotions and executive changes.

Greg Baker, formerly Director of IT/IS, has been promoted to Vice President, IT/IS. Baker, who has been with Abuelo's for 10 years, oversees the company's network administration, as well as POS system oversight and implementation.

Kasey Whitten has been promoted to Director of Human resources. Whitten, who joined Abuelo's in 2006, assumes responsibility for all human resources and payroll department activities for the company.

Chris Howell, formerly Opening Units Director, has been named Corporate Beverage Director. In this new role, Howell will be responsible for the development, training and administration of both alcoholic and non-alcoholic beverage operations.

"Our continued growth and success will be aided immensely by the strategic leadership and management skills of these individuals," said Bob Lin, President of FCI. "We congratulate them on their advancement with Abuelo's as we continue to grow our concept nationally."

Abuelo's, which is based in Lubbock and currently has 39 units nationwide, most recently opened a restaurant in Lakeland, Fla. and has plans to open new locations in Chesapeake, Tenn. and Kissimmee, Fla., in 2008.

About Abuelo's

Since its first opening in 1989, Abuelo's has continually been on the leading edge of menu creativity, combining consistency in food quality, colorful plate presentations, superior service and an impressive Mexican courtyard-themed atmosphere. Abuelo's restaurants, which were recently listed in *Restaurants & Institutions'* "Top 400 Sales Growth Leaders" annual ranking, are owned and operated by Food Concepts International of Lubbock, Texas. Abuelo's was also ranked as one of the top chain restaurants in America, the top-ranked Mexican food restaurant and highlighted as one of seven restaurant chains offering the best combination of price and quality in a survey by the nation's leading consumer rating magazine.

Abuelo's currently has 39 locations in 15 states throughout the nation. More information and a listing of restaurant locations are available at Abuelos.com.

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Media Note: Photos of executives available in jpeg format. Please contact Melanie Carroll at melaniec@food-concepts.com