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FOR IMMEDIATE RELEASE

### **Abuelo's Restaurants Introduces New Lunch Menu Nationwide**

LUBBOCK, Texas (May 17, 2011) – Abuelo's, one of the nation's leading Mexican dining concepts, has introduced a new companywide lunch menu with more than 25 signature dishes starting at only \$5.99. The new lunch menu strengthens Abuelo's commitment to serve great-tasting, made-from-scratch Mexican food that is value priced so guests can enjoy it every day.

Abuelo's new lunch menu is available every day from 11 a.m. to 3:00 p.m. and includes a wide variety of combination plates and other items such as several choices of hand-rolled enchiladas, tostadas, salads and soups, as well as traditional Tex-Mex items and Abuelo's specialties.

The lunch menu includes a new Española Shrimp Salad that includes fresh greens tossed with grape tomatoes, green and black olives, cucumber salsa, artichoke hearts, jicama, radishes and roasted almonds, sprinkled with Queso Fresco and topped with shrimp, and served with a dill vinaigrette dressing.

"We are very excited to introduce this new lunch menu with a variety of items that are not only big on flavor, but also big on value," said Robert Lin, president of Food Concepts International, Abuelo's parent company. "Our new lunch menu showcases the innovative flavors that our guests have come to expect from Abuelo's, and offers an incredible balance of affordability and delicious choices for guests."

In addition to the new lunch menu, Abuelo's restaurants feature an extensive menu that combines authentic Mexican favorites with the rich, subtle dishes found only in coastal and central Mexico. Hours of operation are from 11:00 a.m. to 10:00 p.m. Sunday through Thursday and 11:00 a.m. to 11:00 p.m. Friday and Saturday.

**About Abuelo's Mexican Restaurants,**

Since its first opening in 1989, Abuelo's has consistently been on the leading edge of Mexican cuisine, combining menu creativity, outstanding food and beverage quality, colorful plate presentations and superior service in an impressive Mexican courtyard-themed atmosphere. Owned and operated by Food Concepts International of Lubbock, Texas, Abuelo's has received national accolades as the top-ranked Mexican food restaurant, one of America's top chains, and for offering great meals for less than \$20. The company currently has 40 restaurants located in 15 states throughout the United States. For more information, visit [www.abuelos.com](http://www.abuelos.com).

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