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FOR IMMEDIATE RELEASE

Abuelo's Announces New Executive Appointment

LUBBOCK, Texas (January 24, 2011) – Abuelo's, one of the nation's leading Mexican dining concepts, today announced the creation of a new position to its executive team as the company looks forward to growing its business as the economy rebounds.

Abuelo's has promoted Brian Bell, currently the Company's Regional Partner covering the Indiana and Wisconsin markets to the position of Vice President of Beverage. Bell has been with Abuelo's since 1999, having been promoted to Regional Partner in 2005. In this newly created role, Bell will focus on developing and improving the Company's alcoholic and non-alcoholic beverage program. His responsibilities will extend beyond beverages to include food offerings and facility renovations related to the restaurants' bar areas.

"Brian has been one of our more entrepreneurial operators throughout his career. We are excited to tap this talent and enthusiasm to an important part of our business where we see significant opportunities for improvement and revenue growth, particularly as we see encouraging signs of guests coming back to restaurants as the economy improves," said Bob Lin, president of Food Concepts International, Abuelo's parent company.

About Abuelo's Mexican Restaurants

Since its first opening in 1989, Abuelo's has consistently been on the leading edge of Mexican cuisine, combining menu creativity, outstanding food and beverage quality, colorful plate presentations and superior service in an impressive Mexican courtyard-themed atmosphere. Owned and operated by Food Concepts International of Lubbock, Texas, Abuelo's has received national accolades as the top-ranked Mexican food restaurant, one of America's top chains, and for offering great meals for less than \$20. The company currently has 40 restaurants located in 15 states throughout the United States. For more information, visit www.abuelos.com.

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