



For more information contact:

Melanie Carroll, Food Concepts International
806-785-8686, ext. 149; 806-789-7695 (cell)
melaniec@food-concepts.com

FOR IMMEDIATE RELEASE
February 3, 2012

Abuelo's Special Valentine's Promotion Sizzles with Romance

Signature Fajitas for Two plus free Dessert and Prime Rib Special, featured February 10 -14

LUBBOCK, Texas – Abuelo's Mexican restaurants are cranking up the heat this Valentine's with sizzling hot specials. Abuelo's offers guests a romantic way to celebrate Valentine's Day with its Fajitas for Two plus free dessert and a Valentine's Prime Rib special, which will run Friday, February 10 through Tuesday, February 14 in restaurants nationwide.

The Valentine's Fajitas for Two special includes a choice of up to four different flavors of Abuelo's fabulous fajitas: Marinated Steak or Chicken, Fajitas Al Pastor, Yucatan Shrimp, Fajitas Pescado, Vegetarian Fajitas or Abuelo's favorite, Bacon-Wrapped Stuffed Shrimp. All are served with traditional peppers and onions or Abuelo's unique, garden-fresh mixed vegetables, along with charro beans, homemade guacamole, sour cream, shredded cheeses and a choice of flour or corn tortillas, or romaine lettuce for wrapping. For dessert, couples can choose from delicious, warm sopapillas served with honey or Abuelo's award-winning Mexican flan for sharing. The Fajitas for Two with dessert Valentine's special will be available for \$29.99.

Abuelo's Prime Rib special features succulent Prime Rib served with Abuelo's unique raja con queso – a roasted Anaheim pepper topped with Mexican cheese and pico de gallo – and Abuelo's signature papas con chile™.

"Our special Fajitas for Two and Prime Rib Special are a great way for guests to sample our amazing selections at a great value while enjoying a romantic dinner out," said Robert Lin, president of Food Concepts International, Abuelo's parent company. "This five-day promotion is perfect for those that can't make it in on Valentine's Day or for couples who just want to share a romantic dinner for two over the weekend."

About Abuelo's

Since its first opening in 1989, Abuelo's has consistently been on the leading edge of Mexican cuisine, combining menu creativity, outstanding food and beverage quality, colorful plate presentations and superior service in an impressive Mexican courtyard-themed atmosphere. Owned and operated by Food Concepts International of Lubbock, Texas, Abuelo's has received

national accolades as the top-ranked Mexican food restaurant, one of America's top chains, and for offering great meals for less than \$20. The company currently has 40 restaurants located in 15 states throughout the United States and is currently constructing its 41st location in Fort Worth, Texas at the Hulen Mall, which is scheduled to open in early March. For more information, visit www.abuelos.com.

#